

TWO ROW WAMPUM RENEWAL CAMPAIGN

1613



2013

***Honor Native Treaties
to Protect the Earth***

2013 East Genesee St., Syracuse, NY 13210 ♦ (315) 701-1592 ♦ tworow@peacecouncil.net ♦ honorthetworow.org

Guidelines for Corporate Sponsorship

The Two Row Wampum Renewal Campaign is a partnership between the Onondaga Nation and Neighbors of the Onondaga Nation (NOON) with the support of the Haudenosaunee Grand Council. Together we are developing a broad alliance between the Haudenosaunee and their allies in New York State and beyond. Our statewide educational campaign seeks to polish the chain of friendship established in the first treaty between the Haudenosaunee and Europeans. Justice for native peoples, environmental cleanup and preservation are core components of our project.

In our efforts, the Haudenosaunee and other Indigenous Nations retain full control over what portions of their cultural, political and spiritual practices to share. All educational materials and organizing plans are cleared with Onondaga Nation leaders.

The campaign welcomes corporate sponsorship of the project monetarily provided the corporate sponsor acknowledges that:

1. The purpose of any sponsorship is to increase the Two Row Campaign's ability to achieve its strategic goals and mission.
2. The Two Row specifically reserves the right to determine, at its sole discretion, the manner in which a corporate sponsor is recognized for its support of the campaign. Such recognition will include appreciation on our website and in some cases in written programs of events and/or promotional materials. However, the Two Row Campaign will not add corporate logos to kayaks or canoes taking part in the symbolic enactment.
3. To keep the integrity of our campaign, The Two Row Campaign reserves the right to decline any offer of sponsorship or to negotiate with the sponsor concerning any aspect of a proposed sponsorship.
4. Sponsorships cannot imply endorsement of products or services by The Two Row Campaign, NOON, the Syracuse Peace Council, the Syracuse Center for Peace and Social Justice, the Onondaga Nation or the Haudenosaunee Confederacy.
5. Sponsorships will not be accepted from entities associated with alcohol, illegal products, gambling, adult services, the arms trade broadly defined, significant environmental polluters or those who countenance environmental degradation or oppressive labor conditions. These guidelines are not applicable to foundation grants or unsolicited donations.

Corporate sponsors are invited to:

- Make a monetary contribution or an in-kind donation.
- Help publicize the campaign through its own media (newsletter, website, social media, etc.)
- Support the campaign in other mutually-agreed upon ways.



___ *Yes, we'd like support the Two Row Wampum Renewal Campaign*

To make a tax-deductible contribution, write a check to Syracuse Center for Peace and Social Justice (Put Two Row Campaign in the memo line):

\$ _____ amount

___ Check Enclosed

___ We'll send the check on _____

___ We need an invoice for the check

Company: _____ **Contact Person:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____



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